

- GOALS /** To utilize my skills, interests, and creative abilities to the fullest in a challenging arena, while adding to my own personal skill-set.
- EDUCATION /** 2001 – 2005 York University / Sheridan College Joint Programme in Design Honours Bachelor of Design degree from this four-year graphic design program which combines creative problem solving and critical thinking.
- EXPERIENCE /** APR 2006 – MAY 2009 Evoke Solutions / Senior Graphic and Web Designer
Conceptualized, designed, developed, and project-managed a very diverse range of projects. Lead both small and large-scale branding, print and web initiatives from creative briefs to project completion. Worked closely with clients, print vendors, and programmers to meet tight deadlines.
- FEB – APR 2006 Slingshot Inc. / Freelance Graphic Designer
Print and packaging design and production on a contract basis.
- JAN – FEB 2006 Sputnik Design Partners / Freelance Graphic Designer
Web production on a contract basis.
- SEP – NOV 2005 Chatelaine Magazine / Freelance Graphic Designer
Editorial magazine design and production, working closely with the in-house team and within the style guidelines of the magazine.
- JUL – SEP 2005 Anthem Worldwide / Freelance Graphic Designer
Packaging design on a contract basis. Completed projects for large national brands including: Nestlé, Ocean Spray, and FujiFilm.
- MAY – NOV 2005 Date.com / Part-time Online Customer Support
Website auditor handling user-submitted site content and image quality. (Mostly deleting swear words and penis photos from the dating site.)
- JUL – SEP 2004 Adams + Associates Design / Internship
Signage and exhibition design for the Design at Work 2004 exhibition presented by the RGD (Registered Graphic Designers of Ontario).
- SKILLS /** I have a ridiculously good eye for detail (which has driven many a web programmer nuts). I am also an extremely fast learner and efficient worker. I have a solid foundation in design principles, theory, and composition which play a major role in my creative problem solving abilities.
- In terms of technical skills, I am very proficient with Adobe Illustrator, Photoshop, and Quark XPress, with a working knowledge of InDesign, After Effects, Flash, ImageReady, Fontographer, and CSS/XHTML.